

## Star Video Library



Kon Ho In immigrated from Mun San, Korea to the United States in 1979. Although he could read and write some English when he arrived, he still had some large obstacles to overcome. He was not fluent in English, and did not understand American culture and customs. Mr. In wanted to start a business in Sheridan, but didn't have the money to do it.

In 1983, Kon Ho In started his first store, **Star Video Library**, in a rented garage, \$2000 from savings, 10 VCR players, and 100 VHS movies. Along with himself he employed his wife, Sun Ok, and four part-time employees. In the beginning, Mr. In would work in his new business and then go to work as a school janitor. He needed funds to expand his business, but had limited cash flow and working capital. He could not get a regular bank loan, and needed an SBA guarantee. Because of the help provided by SBA, Kon Ho In was able to overcome his financial barrier and purchase a much needed building.



Now Kon Ho In is the owner of four businesses. **Star Video Library** and **Best Star** are located in Sheridan, and **Star Video Audio** and **Best** are located in Gillette, Wyoming. **Star Video Library** is a full service home electronics, movie/video-game rental, and liquor store. **Star Video Audio** is a full service home electronics store. **Star Computer Depot** sells and repairs commercial and home computer equipment. Currently, he has a total of 17 employees in all his businesses. **Best** is a Real Estate holding company for a 48,500 square foot strip mall and will employ six more people in the Sheridan area.



Kon Ho In has shown us that hard work, honesty, and a helping hand from SBA can help anyone realize the dream of owning and operating a successful small business.

For more information about **Star Video Library** contact Mr. In at 307-672-7530, or e-mail him at [starkon@ccorb.net](mailto:starkon@ccorb.net).